

PROVADA
THE REAL ESTATE MEETING POINT

PROMOTION OPPORTUNITIES 2026



Basic Company Profile

Included with your participation

With PROVADA approaching, visitor numbers on our website are increasing. As an exhibitor or plaza participant, you automatically receive a free basic profile. This includes your company name, logo, a company description, your session overview, and your stand number on the floor plan.

PROVADA
THE REAL ESTATE MEETING POINT

RAI Amsterdam 9 | 10 | 11 JUNI 2026 [TICKETS & REGISTRATIE](#)

Bezoekers ▾ Standhouders ▾ Over ons ▾ NL | EN

PROVADA
THE REAL ESTATE MEETING POINT

PROVADA
Standnummer 10.99
[Bekijk op plattegrond](#)

[in](#) [✉](#) [🌐](#)

< Bedrijven

Sessies

din 9 jun. **woe 10 jun.** don 11 jun.

CONTENT

Woondebat

PROVADA

[📅](#) **Dinsdag 9 juni** 12:00 - 12:45 [📍](#) Forum 1

[👤](#) **Heleen Aarts**
+ 1 spreker

Over PROVADA

PROVADA is het grootste vastgoedplatform van Nederland en dé ontmoetingsplek voor vastgoedprofessionals. Elk jaar in juni komen duizenden experts samen in de RAI Amsterdam voor deze toonaangevende vastgoedbeurs. In 2025 trok het evenement 27.089 bezoekers die kwamen voor kennis, inspiratie, innovaties en waardevolle netwerkmogelijkheden. PROVADA speelt een cruciale rol in het verbinden van de publieke en private sector om actuele vastgoedvraagstukken te bespreken. De volgende editie van de vastgoedbeurs vindt plaats op 9, 10 en 11 juni 2026 in de RAI Amsterdam. Zorg dat je erbij bent om de toekomst van de vastgoedsector vorm te geven en waardevolle contacten te leggen.

PROVADA
PROVADA 2025

Over ons
Over PROVADA
Media
Footprint
Nieuws
Contact

Bezoekers
Standhouders
Tarieven
Tickets & Registratie
Locatie
Awards
PROVADA App
FAQ

Standhouders
Deelnemen
Standhouders
Promotie
Deadlines
Standbouwers
FAQ
MijnPROVADA

En meer
Privacy Policy
Pers
Bezoekersreglement
Raad van Aanbeveling

Schrijf je in voor de nieuwsbrief!

✉ _____

[Schrijf je in!](#)

[f](#) [X](#) [in](#) [@](#) [▶](#)

Premium Company Profile

Stand out among the exhibitors

Want to get even more out of your trade show participation? With a premium profile, you increase your visibility and inspire visitors with additional content.

You appear at the top of the exhibitor list on our website and present yourself in the most complete way possible. This includes sharing projects, introducing your trade show crew, and being featured in a special PROVADA newsletter.

This exclusive option is reserved for PROVADA exhibitors and costs **€1,250 excl. VAT**.

[View Premium Profile Example >](#)

Highlight projects

Uitgelichte projecten



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Introduce crew



John Schreuter
Commercieel Directeur



Kevin Donders
Senior Accountmanager



Frederike Lengers
Programma Manager



Celine van Weel
Programma Coördinator



Femke Odekerken
Planning & Operations



Indy Girrel
Office Manager



Jamie Turner
Content Creator

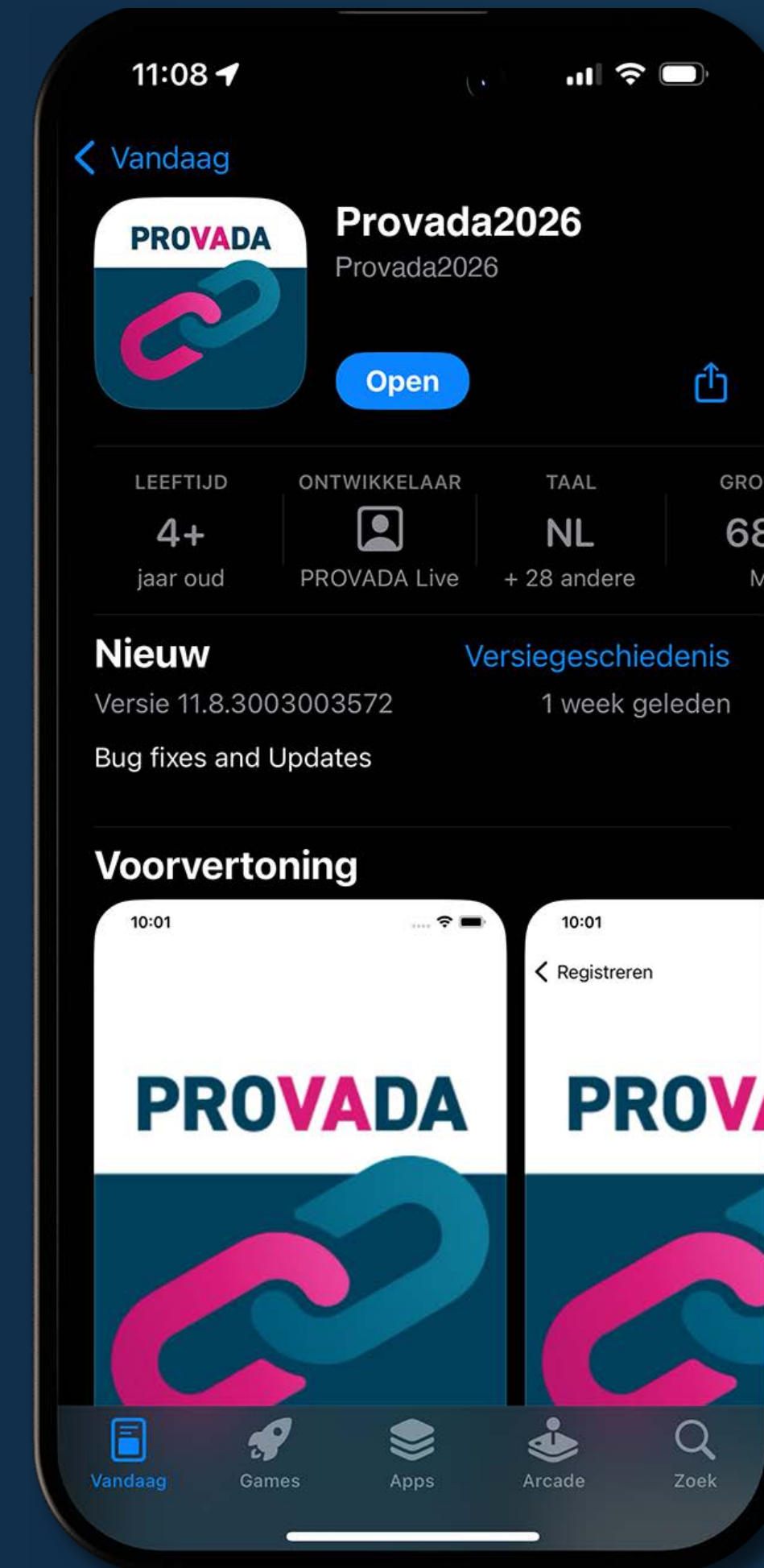
Add media

Over ons

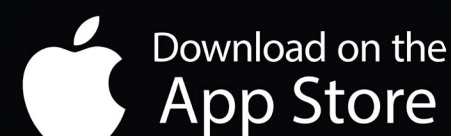


Advertise in the PROVADA App: Increase Your Visibility

The PROVADA app has been a great success for two years in a row and is returning in 2026! During the previous edition of PROVADA, **7,000 active users** made more than **11,000 connections** and over **400 appointments** through the app. This makes it not only an indispensable networking and navigation tool for the trade show, but also an excellent communication channel with broad exposure.



+7000 active users



Advertise in the PROVADA app!

Want to generate extra attention for your company? Place an advertisement in the PROVADA app and reach thousands of visitors and fellow exhibitors. Your advertisement will be displayed in all overviews and on the Social Wall. This exclusive option is reserved for PROVADA exhibitors and costs **€1,450 excl. VAT.**

Specifications

- **File type:** JPG (no GIF)
- **Dimensions:** 500 pixels wide x 250 pixels high
- **Maximum file size:** 1 MB
- **Link:** To an external website or your company profile in the app



Features	Basic	Premium	PROVADA App (Max 15 participants)
Company name + logo	Yes	Yes	
Company description	Yes	Yes	
Session overview	Yes	Yes	
Stand number + link to floor plan	Yes	Yes	
Photo with company description		Yes	
Highlighted projects		Yes	
Your crew		Yes	
Company video		Yes	
Related content from newsplatform Vastgoedmarkt (if available)		Yes	
Spotlight in a newsletter		Yes	
Priority position in the exhibitor list		Yes	
Banner in app			Yes from end april
	Rate excl. VAT. €0,-	€1.250,-	€1.450,-
		€2,000 combo deal (max 15 participants)	

Interesse of vragen?

Neem contact met ons op,
we denken graag mee!



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