

**PROVADA**  
THE REAL ESTATE MEETING POINT

# PROMOTION OPPORTUNITIES 2026



# Basic Company Profile

*Included with your participation*

With PROVADA approaching, visitor numbers on our website are increasing. As an exhibitor or plaza participant, you automatically receive a free basic profile. This includes your company name, logo, a company description, your session overview, and your stand number on the floor plan.

The screenshot displays the website for PROVADA at RAI Amsterdam, held from June 9-11, 2026. The header includes the event name, dates, and a 'TICKETS & REGISTRATIE' button. A navigation bar offers links for 'Bezoekers', 'Standhouders', and 'Over ons', along with language options 'NL' and 'EN'. The main content area features the PROVADA logo and a company profile for 'PROVADA' (stand number 10.99). It lists sessions for June 9, 10, and 11. A featured session, 'Woondebat', is highlighted for Tuesday, June 9, from 12:00 to 12:45, featuring Heleen Aarts as a speaker. Below this, there is a section titled 'Over PROVADA' which describes the event as the largest real estate platform in the Netherlands, attracting thousands of professionals and 27,089 visitors in 2025. The footer contains a grid of navigation links: PROVADA 2025, Over ons (including Over PROVADA, Media, Footprint, Nieuws, and Contact), Bezoekers (including Tarieven, Tickets & Registratie, Locatie, Awards, PROVADA App, and FAQ), Standhouders (including Deelnemen, Standhouders, Promotie, Deadlines, Standbouwers, FAQ, and MijnPROVADA), En meer (including Privacy Policy, Pers, Bezoekersreglement, and Raad van Aanbeveling), and a newsletter sign-up section with an email input field and a 'Schrijf je in!' button. Social media icons for Facebook, X, LinkedIn, Instagram, and YouTube are also present.

# Premium Company Profile

*Stand out among the exhibitors*

Want to get even more out of your trade show participation? With a premium profile, you increase your visibility and inspire visitors with additional content.

You appear at the top of the exhibitor list on our website and present yourself in the most complete way possible. This includes sharing projects, introducing your trade show crew, and the possibility to upload a video.

This exclusive option is reserved for PROVADA exhibitors and costs **€1,250 excl. VAT**.

[View Premium Profile Example >](#)

## Highlight projects

### Uitgelichte projecten



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## Introduce crew



**John Schreuter**  
Commercieel Directeur



**Kevin Donders**  
Senior Accountmanager



**Frederike Lengers**  
Programma Manager



**Celine van Weel**  
Programma Coördinator



**Femke Odekerken**  
Planning & Operations



**Indy Girrel**  
Office Manager



**Jamie Turner**  
Content Creator

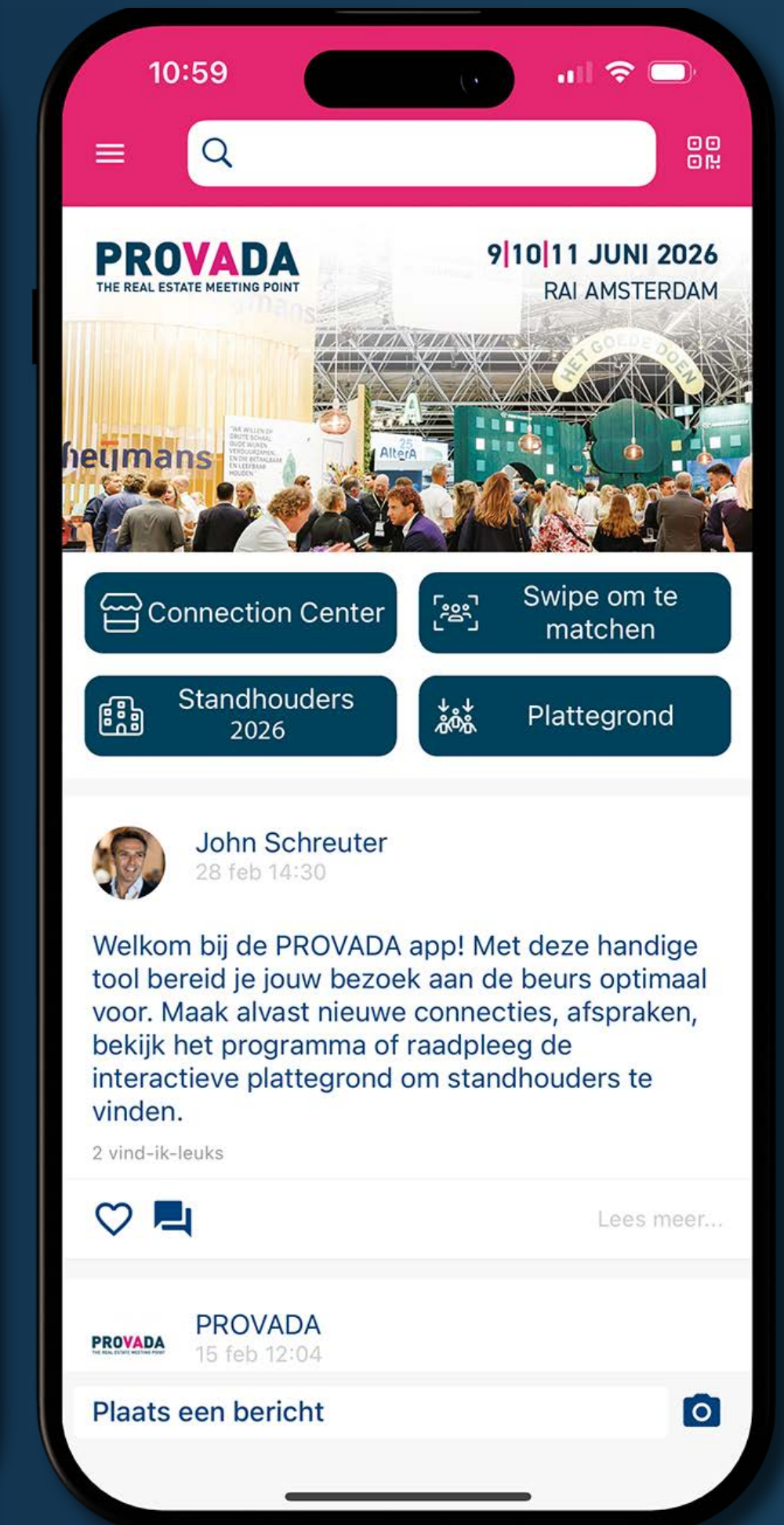
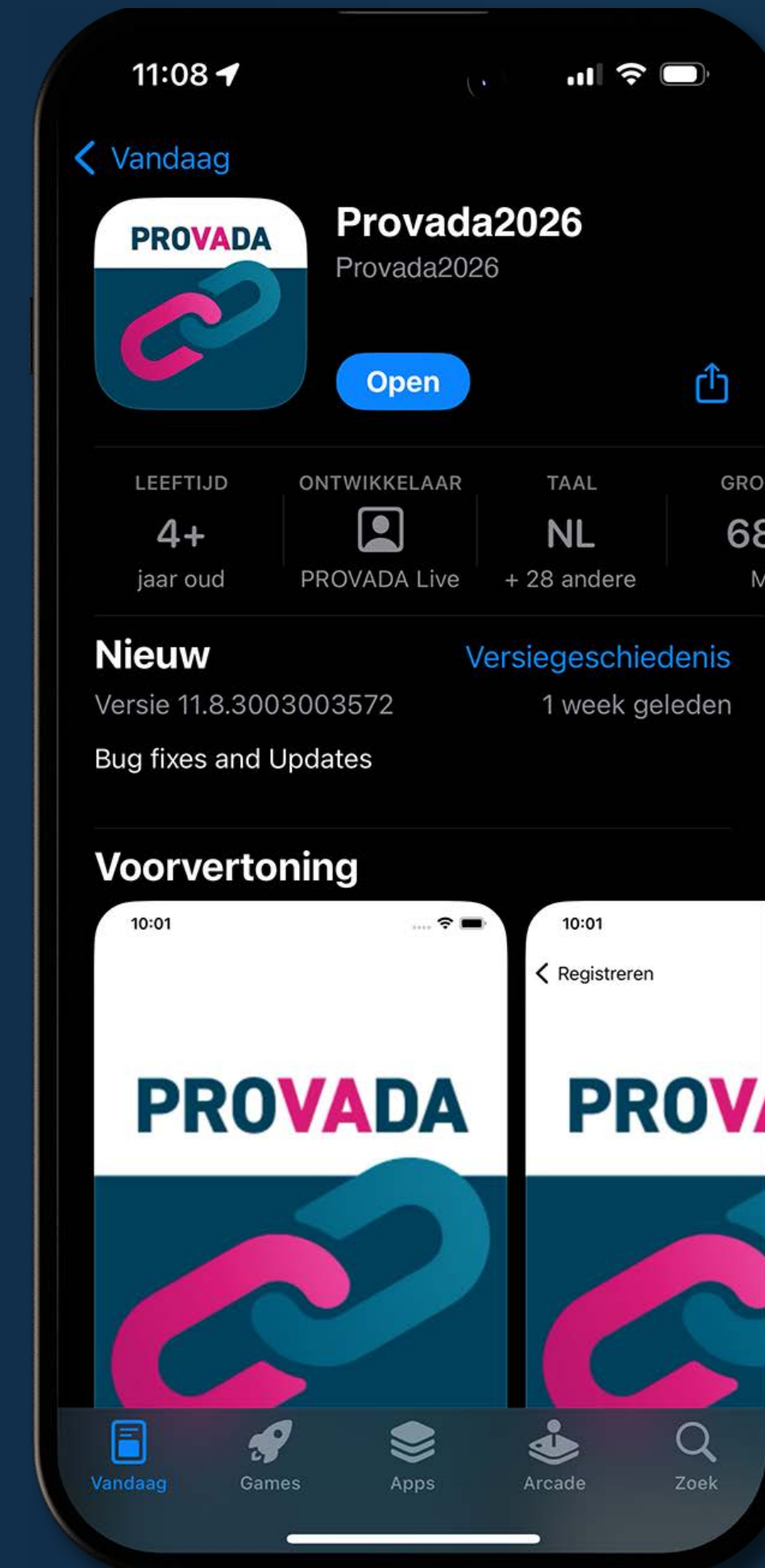
## Add media

### Over ons



# Advertise in the PROVADA App: Increase Your Visibility

The PROVADA app has been a great success for two years in a row and is returning in 2026! During the previous edition of PROVADA, **7,000 active users** made more than **8,000 connections** and over **600 appointments** through the app. This makes it not only an indispensable networking and navigation tool for the trade show, but also an excellent communication channel with broad exposure.



**+7000 active users**

# Advertise in the PROVADA app!

Want to generate extra attention for your company? Place an advertisement in the PROVADA app and reach thousands of visitors and fellow exhibitors. Your advertisement will be displayed in all overviews and on the Social Wall. This exclusive option is reserved for PROVADA exhibitors and costs **€1,450 excl. VAT.**

## Specifications

- **File type:** JPG (no GIF)
- **Dimensions:** 500 pixels wide x 250 pixels high
- **Maximum file size:** 1 MB
- **Link:** To an external website or your company profile in the app



Features	Basic	Premium	PROVADA App (Max 15 participants)
Company name + logo	Yes	Yes	
Company description	Yes	Yes	
Session overview	Yes	Yes	
Stand number + link to floor plan	Yes	Yes	
Photo with company description		Yes	
Highlighted projects		Yes	
Your crew		Yes	
Company video		Yes	
Related content from newsplatform Vastgoedmarkt (if available)		Yes	
Priority position in the exhibitor list		Yes	
Banner in app			Yes from end april
	<b>Rate excl. VAT. €0,-</b>	<b>€1.250,-</b>	<b>€1.450,-</b>
		<b>€2,000 combo deal (max 15 participants)</b>	

# Interesse of vragen?

Neem contact met ons op,  
we denken graag mee!



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